



UNITED STATES EVENTING ASSOCIATION ADVERTISING REQUEST FORM

I would like to advertise with the United States Eventing Association

Company:		
Contact:		
Address 1:		
City:	State:	Zip:
Email:	Phone:	
Signature:	Date:	

PLEASE INDICATE THE FOLLOWING ADVERTISING OPTIONS:

Eventing USA

I wish to advertise in the following issue(s):

- Issue 1: Year End Awards (Insertion Order Due: January 6 | Materials Due: January 24)
- Issue 2: Education (Insertion Order Due: March 7 | Materials Due: March 21)
- Issue 3: Kentucky Three-Day (Insertion Order Due: May 2 | Materials Due: May 16)
- Issue 4: Intercollegiate/IEL (Insertion Order Due: June 27 | Materials Due: July 11)
- Issue 5: AEC/World Champs. (Insertion Order Due: September 6 | Materials Due: September 19)
- Issue 6: Maryland 5 Star/YEH/FEH (Insertion Order Due: October 24 | Materials Due: November 7)

Ad Size: full page 1/2 page vertical 1/2 page horizontal 1/3 page vertical 1/3 page horizontal
 Marketplace 1/6 Marketplace 1/12

Special positions (all special positions are full page ads):

Inside Front Cover Inside Back Cover Page 1 Back Cover

COST _____

USEF Rules for Eventing

**Contract due January 25. Materials due February 1*

Ad size: Full page 1/2 page Inside Front Cover Inside Back Cover Back Cover

COST _____

AEC Event Program

**Contract due July 18. Materials due July 25*

Ad size: Full page 2/3 page 1/2 page 1/3 page 1/4 page

COST _____

www.useventing.com

Ad size: Large Banner Ad (728x90) Medium Banner (468x60) Square Ad (270x270)

Views: 7.5k views 15k views 30k views (\$25 discount) Option to add an extra 5k views

COST _____

USEA eNewsletter

**Materials due the Friday before publication. Discounts available when purchasing multiple ads.*

I wish to advertise in the following edition(s):

January	<input type="checkbox"/> 1/3/22	<input type="checkbox"/> 1/10/22	<input type="checkbox"/> 1/17/22	<input type="checkbox"/> 1/24/22	<input type="checkbox"/> 1/31/22
February	<input type="checkbox"/> 2/7/22	<input type="checkbox"/> 2/14/22	<input type="checkbox"/> 2/21/22	<input type="checkbox"/> 2/28/22	
March	<input type="checkbox"/> 3/7/22	<input type="checkbox"/> 3/14/22	<input type="checkbox"/> 3/21/22	<input type="checkbox"/> 3/28/22	
April	<input type="checkbox"/> 4/4/22	<input type="checkbox"/> 4/11/22	<input type="checkbox"/> 4/18/22	<input type="checkbox"/> 4/25/22	
May	<input type="checkbox"/> 5/2/22	<input type="checkbox"/> 5/9/22	<input type="checkbox"/> 5/16/22	<input type="checkbox"/> 5/23/22	<input type="checkbox"/> 5/30/22
June	<input type="checkbox"/> 6/6/22	<input type="checkbox"/> 6/13/22	<input type="checkbox"/> 6/20/22	<input type="checkbox"/> 6/27/22	
July	<input type="checkbox"/> 7/4/22	<input type="checkbox"/> 7/11/22	<input type="checkbox"/> 7/18/22	<input type="checkbox"/> 7/25/22	
August	<input type="checkbox"/> 8/1/22	<input type="checkbox"/> 8/8/22	<input type="checkbox"/> 8/15/22	<input type="checkbox"/> 8/22/22	<input type="checkbox"/> 8/29/22
September	<input type="checkbox"/> 9/5/22	<input type="checkbox"/> 9/12/22	<input type="checkbox"/> 9/19/22	<input type="checkbox"/> 9/26/22	
October	<input type="checkbox"/> 10/3/22	<input type="checkbox"/> 10/10/22	<input type="checkbox"/> 10/17/22	<input type="checkbox"/> 10/24/22	<input type="checkbox"/> 10/31/22
November	<input type="checkbox"/> 11/7/22	<input type="checkbox"/> 11/14/22	<input type="checkbox"/> 11/21/22	<input type="checkbox"/> 11/28/22	
December	<input type="checkbox"/> 12/5/22	<input type="checkbox"/> 12/12/22	<input type="checkbox"/> 12/19/22	<input type="checkbox"/> 12/26/22	

COST _____

USEA Official Podcast

**Commercial due the 7 days before release.*

One 15-second commercial Pack of three 15-second commercials

Option for USEA to produce commercial for a \$25 fee

COST _____

USEA Instagram Story

**Materials due 3 days before publication.*

COST _____

TOTAL COST _____

METHOD OF PAYMENT:

Check (Made out to USEA Inc in U.S. funds only)

Visa

MasterCard

AmEx

Card #: _____ Exp. Date: _____ CVV: _____

Print name as it appears: _____

Cancellations or changes in orders cannot be accepted after the published issue. All copy elements are subject to Publisher approval. Advertiser and/or its agency acknowledges receipt of and agrees to the terms and conditions included in the issue's current rates. Terms: Pre-payment is required for all 1x frequency insertions. Advertiser will be invoiced per issue of advertisement thereafter. If invoice is not paid within 30 days of invoice date a 1.5% interest will be charged per month on past due accounts. Ads will be subject to cancellation if invoice is past due 60 days.

PLEASE RETURN THIS SIGNED CONTRACT WITH PAYMENT TO:

Claire Kelley, Marketing & Advertising Manager

USEA • 525 Old Waterford Rd. NW • Leesburg, VA 20186

Email: ckelley@useventing.com • Phone: 571-340-1567 • Fax: 703-779-0550

PLEASE SEND AD MATERIAL TO: ckelley@useventing.com